



## We are hiring... Journalist & Photographer, Enactus Sheridan

### About Enactus Canada

Enactus Canada is the governing body for all Canada teams and reports directly to Enactus World. Enactus is an international non-profit organization that works with leaders in business and higher education to mobilize university and college students to make a difference in their communities.

### Who is Enactus Sheridan?

Founded in 2012, Enactus Sheridan attracts students of an entrepreneurial mindset who wish to initiate change and create an impact through a project on a local or international scale. Enactus Sheridan is like a family, offering a team atmosphere that goes beyond these projects. Many of our members make life-long friendships while on our team and we are proud of that! For more information on who we are, please visit [www.enactussheridan.com](http://www.enactussheridan.com).

### Overview of the Position

The Journalist and Photographer (JP) will be under the management of the Chief Experience Officer (CXO) and the Chief Marketing Officer (CMO). The CXO will direct the individual in terms of written communication that will appear on the Enactus Sheridan website via an internal blog while the CMO will work with the JP to ensure coverage is provided at all major Enactus events. Photographs will be used for publication on social media sites, posters, external reporting and the Enactus Sheridan website, assisting with communication of the brand to internal and external stakeholders. As this position is volunteer, we are very flexible around every member's school schedule while also ensuring that our members receive professional development through training, workshops and getting involved in the community. We want to help you get prepared for the workplace!

### Qualifications

- Current part-time or full-time Sheridan College student and willingness to be trained
- Entrepreneurial spirit, takes initiative and passionate about helping others
- Enjoys a tight-knit atmosphere and prefers to work in teams

### Responsibilities

- Creating content for Enactus Sheridan's blog on the website (30% of workload)
- Working with external media (such as Sheridan Sun, etc.) to publish promotional stories about Enactus Sheridan, raising awareness and establish our profile within the community (20% of workload)
- Attending events to take professional photos, and ensuring these photos are published online (50% of workload)

If this sounds like you, please apply for this position by sending in your resume and cover letter to [karlyannaobrien@gmail.com](mailto:karlyannaobrien@gmail.com). Please CC [tjrb34@gmail.com](mailto:tjrb34@gmail.com). In your cover letter, please answer the three questions below.

### If you were hired in this role ....

- What would you blog about on our website? What experience do you have taking professional photos?
- Why would you be an asset to an organization like Enactus Sheridan?
- What is one initiative or project that you would like to see incorporated into next year's Enactus Sheridan projects?

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